



RE-POSTING

Online Producer

We have an exciting new career opportunity for an experienced individual who will be responsible for the hands on production of online content for aptn.ca

Bring your strong conceptual and storytelling and project management skills to APTN and explore new methods of converging online and TV content to create a seamless online entertainment experience.

Key Duties & Responsibilities

- Manage, strengthen, and oversee all aspects of APTN's development of site-specific content day-to-day
- Oversee creative design process to ensure that all work is on-brief, on-strategy, and consistent with the APTN network brand in overall look, feel, and tone
- Work with a small team to write copy, gather assets, edit video, prepare mock-ups and storyboards, and develop project briefs for all projects
- Lead team on creating applications, tools, new website builds, and implementing best web practices, documentation, and internal process
- Work with Communications and Programming, and IT on various programming promotions.
- Develop new marketing and programming idea and participate in long-term maintenance/growth strategies for APTN online.
- Analyze audience growth metrics to ensure website remains on target to meet goals.

Education/Experience

- Related degree or diploma; four years experience in a digital production or web environment with an emphasis on content development and support; or an equivalent combination
- Diverse content experience across multiple verticals and formats, including digital video, text articles, blogs, social media tools, photos, etc.
- Experience working in the broadcasting/entertainment industry required
- Web-based advertising and loyalty experience an asset
- Basic HTML, Photoshop, Audio and Video editing skills are an asset
- Knowledge of French and/or an Aboriginal language an asset

Please **forward online samples/portfolio (links)** and your resume quoting **Competition 09/10-34** and where you saw this ad, by **3 p.m. (CST), Thursday, September 2, 2010** to:

Human Resources
Aboriginal Peoples Television Network
339 Portage Avenue
Winnipeg, MB R3B 2C3
Fax: 204-943-2368 E-Mail: careers@aptn.ca



We thank all applicants for their interest; however, only those selected for an interview will be contacted.
As an Aboriginal employer we encourage First Nations, Inuit and Métis applicants to apply.